

हरकोर्ट बटलर प्राविधिक विश्वविद्यालय

नवाबगंज, कानपुर - 208002, उ.प्र., भारत



NAWABGANJ, KANPUR - 208002, U.P., INDIA

(Formerly Harcourt Butler Technological Institute, Kanpur)

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3.3.1 Institution has created an ecosystem for innovations, including Incubation centre and other initiatives for the creation and transfer of knowledge

Events under Incubation Hub

Win on Stock-Pe

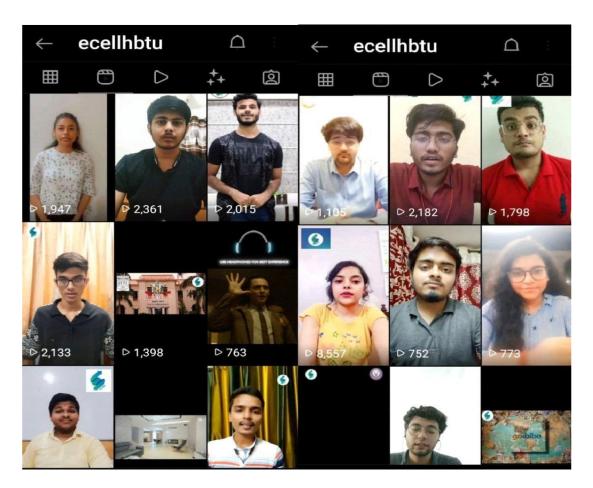
Entrepreneurship Cell in association with Stock-Pe organized Win on Stock-Pe (1 day mock trading competition).



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Ignite(business model competition)

Entrepreneurship Cell HBTU organized a <u>Business Model Competition(BMC)</u> which consist of consecutive 3 rounds of zest and enthrall. These three rounds designated as: (i) Introductory, (ii) SWOT Analysis and (iii) Replication.



WINNER TEAM :- ENIGMA,

Members: 1. Ayush Puri, 2. Janhavi Sachan and 3. Satyam Maurya.

1st Runner Up Team: - 3 Musketeers,

Members: 1. Aayush Chauhan, 2. Kandarp Trivedi and 3. Gaurav Gautam.

2nd Runner Up Team: - Spartans,

Members: 1. Abhinav Awasthi, 2. Priyanshi Porwal and 3. Aditya Pandey.

<u>Distributions:</u> Certificates and hampers were distributed to the winners and runner up teams.

How to make career in Data(webinar)

Entrepreneurship cell organized a webinar on "How to make your career in Data?" by Mr. Saurabh Moody, CEO of Alphaa Al.



Date: October 2,2021

<u>Presentation of ideas before Hon'ble Technical</u> <u>Minister</u>

Entrepreneurship Cell organized an idea exhibtion on the ocassion of Hon'ble Technical Minister of Uttar Pradesh Shri Jitin Pradesh, where all the ideas currently being worked upon inside university were presented.



Date: October 11,2021

Basics of Startup (webinar)

Entrepreneurship Cell HBTU organized a webinar on "Basics of Startup" by Mr. Sanjay Kumar, founder SelectorsHub and Chropath.



Team HBTU won(Rupees 1.25 lakh) at REC IITK

Out of 1200 students from over 30 colleges that participated in the REC innovation platform, team HBTU bagged **The first place**.



Cash prize of 1 lakh was awarded to our team.

Workshop on Linkedin(Webinar)

Entrepreneurship Cell HBTU organized an online workshop on usage of linkedin for jon and internships by Ms. Saloni Maurya, Linkedin growth consultant.



Date: 19 Feb, 2022

Orientation for batch 2021-25

Entrepreneurship Cell HBTU organized its orientation session for freshers batch 2021.



Date: 24th December,2021

Treasure Hunt

Entrepreneurship Cell HBTU organized "Treasure Hunt" for the juniors of batch 2021 to exercise their problem solving skills.



Prizes were disributed to the winners and runner ups of the event.

Jaipuria Quiz League

Jaipuria Institutes of Management organizes quiz all around different colleges in India regarding General Awareness and help in developing critical problem solving skill. It was organized on 15th November, 2021 in the auditorium. This quiz was only for 3rd and final year students. All participants got a participation certificate and 2 top scorers at college level for the first round got

Rs. 1500 and Rs. 1000 Amazon vouchers.



Presentation before UGC team

On 24 April,2022 UGC team visited Atal Incubation Hub, HBTU and Entrepreneurship Cell organized an exhibition before them of all the ideas being worked upon in the university.



Relectra (Retrofitted Electric Bike)

Students of HBTU Kanpur worked upon an idea and successfully retrofitted and old condemned petrol bike and came out with RELECTRA. This idea was celebrated in various newspapers of the city and by Hon'ble VC sir.





Thanda Bartan (earthen fresh)

• Earthen Fresh is an evaporative cooler(made from clay, saw dust and charcoal) that cools air through the evaporation of water(in the space between the two pots.

The idea of this was generated and worked upon by Anurag Basu.



The Venture Championship

Entrepreneurship Cell organized "The Venture Championship". The event consisted of 2 rounds

- 1) Can you be a CEO?
- 2) So you think you can solve it?





Prof. Arun Maithani Dean Incubation Hub. H.B.T.U., Kanpur-208002 (U.P.)